



portfolio





What is AllyDay?

AllyDay Creative Projects is a marketing and graphics design company which is headquartered in Grenada.

The Company was established by Alleyne Gulston and Dayliah Henry-Banthorpe following the successful launch of their first publication "Tastes of Spice" cookery book. Their partnership brings together over thirty years combined marketing and design experience.

AllyDay combines creativity, innovation and business acumen with a strong belief that there is no such thing as a bad idea. Proud of having its roots in the Caribbean, the company's ethos insists upon practices and production standards which reach and exceed those required by the demands of the global marketplace.

The company has a particular interest in assisting and supporting the show-casing and branding of Grenada, Carriacou & Petite Martinique, and the Caribbean region, as destinations providing an unequalled as well as unforgettable visitor experience.

AllyDay combines its passion for outstanding achievement with yours and lives up to its leitmotif: 'We capture your ideas.'

Our Mission

- To deliver consistently high standards of customer satisfaction and service excellence.
- To be unashamedly customer-centric in all we do.
- To maintain and grow our customer base through exceptional levels of quality service and professionalism.
- To create longevity in our strategic relationships by ensuring that we and our clients grow into partners.
- To be intolerant of poor quality in any aspect of our business approach and delivery.
- To differentiate ourselves in our strategic partnerships by bringing innovation and creativity to all of our business transactions.



AllyDay's portfolio includes, but is not limited to, the services outlined above.

Sample Projects



Ministry of Agriculture
Annual Report



Grenada Co-operative Bank Ltd
Annual Report



GIDC | Business Development Centre
Newsletter



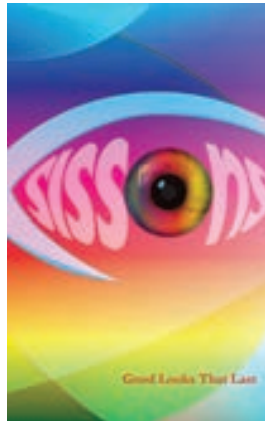
Grenada Chamber of Industry & Commerce
Newsletter



Lime & Dine
Visitor's Guide for Grenada



Spice Basket
Signage



Sissons Paint (Grenada)
Portfolio



Grenada Electricity Services Ltd
Print Ads



A Night at the Opera
Mailshot



Steele's Auto Supplies Co Ltd
Branding



Budget Marine Spice Island Billfish Tournament
Branding



LiftOff Restaurant & Bar
Branding



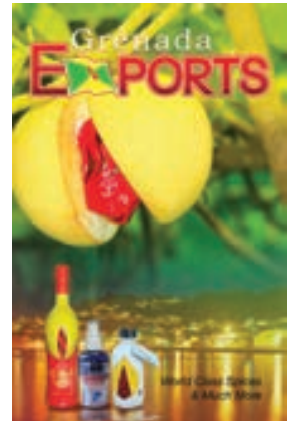
Southern Electrical
Showroom Brochure



Spice Island Billfish
Tournament
Brochure



Sunsation Tours
Brochure



Ministry of Trade
Brochure



Anro Agencies Ltd
Poster



Jason Roberts Foundation
Poster



Gittens Agencies Ltd
Calendar



Bryden & Minors Ltd
Calendar



Umbrella's Beach Bar
Branding



Joshua Yetman
Branding



Spice Basket
Branding

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Ally [Alleyne A.O. Gulston]

Alleyne Gulston, Creative Director and co-founder of AllyDay is a naturally talented artist in several media. He has developed his self-taught skills over the past ten years and has chosen to concentrate them in the field of graphic design. Marrying the varied skill set required for his field of choice, along with his photographic penchant, has forged a formidable combination of creative talent.

Alleyne has augmented his natural graphics skill set by enrolling in a graphics study programme. He completed his Masters Certificate in Graphic Design late 2009. He remains true to his character as an individual for whom no 'boxes' exist, thus constantly bringing new and innovative ideas to his chosen profession.

He is a believer that all things are possible given skill, patience and time. This, coupled with his inability to give up, makes him a critical and integral part of AllyDays offering to its clients and the world of marketing and design.

Day [Dayliah M. Henry-Banthorpe]

Dayliah Henry-Banthorpe, CEO and co-founder of AllyDay is an established advertising and sales promotion specialist. She has a successful track record of working with international and local clients in development of their brands and products. She is an innovative and creative individual whose extensive portfolio of prestigious clients have come to highly value her unique strategic contributions in their successful acquisition and maintenance of local, international and corporate business.

Dayliah has an international network of contacts in North America, Europe and the Caribbean region and has regularly exhibited at international showcase events such as the World Travel Market in London.

Her love of the creative and the Caribbean have been a great asset in her role as Production Manager, Copy Editor and Writer for several tourism based publications in the Caribbean region as well as AllyDay's very own tourism publication, Lime & Dine, Grenada, Carriacou and Petite Martinique. Additionally, she has already published "Tastes of Spice", a popular best seller of recipes of the Caribbean, as well as "Rum Stories", an invigoratingly fresh approach to finding ways of enjoying quality Grenadian rums.

On a personal level she is tenacious and uncompromising in her pursuit of quality and professionalism, setting benchmarks that others aspire to but seldom attain.

AllyDay Client List

Andall and Associates Inc
Parade, St. George

Bryden & Minors Ltd
Lagoon, St. George

CIBC FirstCaribbean Bank
Crn Church Street & Halifax Street, St. George's

Country Cold Store Ltd
Perdmontemps, St. David

GIDC - Business Development Centre
Frequente Industrial Estate, St. George

Gittens Agencies Ltd.
St. Paul's, St. George

Grenada Chamber of Industry & Commerce
Frequente Industrial Estate, St. George

Grenada Co-operative Bank Ltd
Church Street, St. George's

Grenada National Council of the Disabled
Scott Street, St. George's

Grenada Electricity Services Ltd
Dusty Highway, St. George

Grenada Ministry of Agriculture
Ministerial Complex, St. George

Grenada Ministry of Trade
Financial Complex, The Carenage, St. George's

Netherlands Insurance Co. Ltd
Netherlands Building, Grand Anse, St. George's

Nova Marketing Service Inc
www.novagroupcorp.com

PetroCaribe - PDV Grenada Ltd
www.petrocaribe.org

Spice Basket
Beaulieu, St. George

Spice Island BillFish Tournament
Grenada Yacht Club Lagoon, St. George's

Sunsation Tours Ltd
Grand Anse, St. George

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